

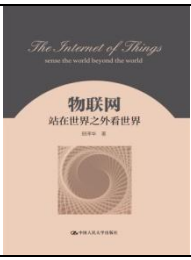
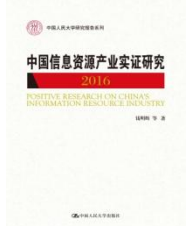


Research and Analysis about Rural Finance	
Date of Pub.: 2017-10	
ISBN: 978-7-300-24490-7	
Number of Words: 308 thousand words	
Authorized Version: None	
About the Author	
Zhao Xijun is a professor, doctoral supervisor, and the Vice President of the School of Finance, and the Deputy Director of Finance and Securities Institute of Renmin University of China, who mainly studies international finance market and development of China's securities market.	
About the Content	
Taking Huishang Bank as an example, this book discusses a continual and inclusive finance model for commercial banks' business. It also proposes suggestion on product, pricing way, risk management, channel, management system, and cooperative finance.	

Reconsideration: A Study on Marx's View and Contemporary Thoughts of Science and Technology	
Date of Pub.: 2017-10	
ISBN: 978-7-300-24836-3	
Number of Words: 656 thousand words	
Authorized Version: None	
About the Author	
Liu Dachun is a first-class professor of the School of Philosophy and doctoral supervisor of philosophy of science and technology major of Renmin University of China. Besides, he is the Vice President of the School Administration Committee, Academic Degree Evaluation Committee, and Academic Board and the Chief Librarian of the library of Renmin University of China, and the Director of the Institute on Development of Humanities and Social Sciences.	
About the Content	
Absorbing the wisdom of Marx's classical works and ideas of modern theories about science and technology, this title confirms a culture and science which accord with the harmonious relation between science and humanities. It restores cultural connotation of science and constructs an abundant, free, and open world for science and technology. This title is divided into three volumes.	


Internet of Things: Looking at the World from the Outside World	
Date of Pub.: 2017-10	
ISBN: 978-7-300-25064-9	
Number of Words: 118 thousand words	
Authorized Version: None	
About the Author	
Shao Zehua is a senior engineer, the Deputy Council President of Chengdu IOT Industry Development Alliance, who has been studying the theories of internet of things and Chinese and overseas philosophy, intelligent energy system and smart gas meter technology of internet of things.	

About the Content
<p>This book regards the world view of internet of things as the basis, manifesting the essence of the world's constitution and internet of things from the philosophical perspective.</p> <p>About the recognition on the structure of internet of things, this book describes an operation system and structure which consist of information, physical, and functional system structure. And it clearly and completely illustrates that internet of things is essentially manifested by information's operation on physical entity to form functional performance, where this can effectively guide people's application of internet of things.</p> <p>About the recognition on internet of things and internet, this book systematically illustrates their mutual relationship, stepping from the function of the Internet in internet of things.</p> <p>About the smart city, this book proposes that the structure of smart city can guide construction of smart city from top-level design.</p>

Positive Research on China's Information Resource Industry 2016	
Date of Pub.: 2017-10	
ISBN: 978-7-300-24173-9	
Number of Words: 509 thousand words	
Authorized Version: None	

About the Author
<p>Qian Minghui is an associate professor and doctoral supervisor of the School of Information Resource Management, the Director of the Teaching and Research Office of Information Resource Management, the Executive Deputy Director and a researcher of the Market Research Center of China, and the Vice Director and a researcher of the Smart City Research Center of Renmin University of China. He mainly studies information resource management, brand management, information analysis, and smart city.</p>

About the Content
<p>This book is based on the E-SCP paradigm to construct and study the model and develop a system for development index of information resource industry. In addition, it ranks and compares current situation of China's current information resource industry, analyzes relevant aspects that influence the ranking, and empirically studies behavior, structure, environment, and performance of information resource industry. Therefore, there is a summary on existing problems during the development of China's information resource industry in the past and relevant suggestions for policy making.</p>

Buddhism and Confucianism (revised edition)	
Date of Pub.: 2017-10	
ISBN: 978-7-300-24998-8	
Number of Words: 225 thousand words	
Authorized Version: None	

About the Author
<p>Lai Yonghai, PhD in Philosophy, is an experienced professor in humanities and social sciences and the President of the Chinese Culture Research Institute of Nanjing University. Besides, he is also the Council President of Jiangsu Hongde Culture Publication Foundation and the Curator of Yangzhou Jianzhen Library.</p>

### About the Content

This book deeply studies the process of mutual rejection and assimilation between Indian Buddhism and Chinese Confucianism, which are two main civilizations, during the ancient time. On one hand, it studies chinization of Indian Buddhism, which is expressed as Confucian tendency from the theoretical perspective. On the other hand, it studies Confucianism's assimilation of thinking resources from Indian Buddhism on the way of thinking and cultivating methods, where the Neo-Confucianism, also called as the Confucian School of Idealist Philosophy during the Song and Ming dynasties, generated accordingly.

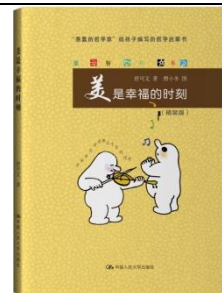
### Love • Wisdom Series

Date of Pub.: 2017-10

ISBN: 978-7-300-24951-3

Number of Words: 336 thousand words

Authorized Version: English, Mongolian, Nepal, Korean, Russian, and Japanese



### About the Author

Shu Kewen was an associate professor of the Department of Philosophy of the School of Management of Chinese Academy of Sciences. She started working for the *Life Week* in 1995 as an editor for culture. Till 2011, she has published about 80 articles. Currently, she is the Vice Editor-in-Chief of the *Life Week*.

He Guanghu graduated as a PhD student in Philosophy from Chinese Academy of Social Sciences in 1989. And he was a visiting scholar at the Harvard University during 1997 to 1998. Currently, he is a professor of the Department of Religious Studies at Renmin University of China, who mainly studies religious studies, religious philosophy, Christianity theology, etc.


Zhou Guoping is a researcher of the Institute of Philosophy of Chinese Academy of Social Sciences, a famous Chinese contemporary scholar, writer, and researcher in philosophy. In addition, he is one the most famous scholars who study Nietzsche in China. He graduated as an undergraduate from the Department of Philosophy at Peking University and postgraduate from the Department of Philosophy at Chinese Academy of Social Sciences.


Li Gongming is the Director of Art History Department and Research Office of Fine Arts and a professor of Chinese art history at Guangzhou Academy of Fine Arts.


Zhu Zhenglin is a famous scholar and critic. He graduated as a postgraduate student from Peking University, majoring in Contemporary Overseas Philosophy. Currently, he is a retired teacher at Hubei University.

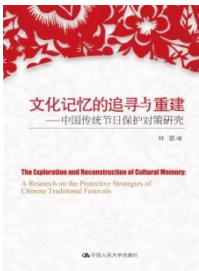
Zhao Tingyang, graduating from the School of Philosophy of Renmin University of China as a postgraduate and the School of Graduate of Chinese Academy of Social Sciences as a PhD student, currently is a researcher of the Institute of Philosophy of Chinese Academy of Social Sciences (CASS).


About the Content
This series contains seven titles, which are <i>Our Perceptions on the World</i> (written by Zhou Guoping), <i>Hometown to the Spirit</i> (written by Zhou Guoping), <i>Questions to Faith</i> (written by He Guanghu), <i>Beauty is the Moment of Happiness</i> (written by Shu Kewen), <i>The Soul of History</i> (written by Li Gongming), <i>Maze of Mind</i> (written by Zhao Tingyang), and <i>Philosophy is the Love to Wisdom</i> (written by Zhu Zhenglin).

Public Relations Linguistics	
Date of Pub.: 2017-10	
ISBN: 978-7-300-06768-1	
Number of Words: 300 thousand words	
Authorized Version: None	
About the Author	
He Yang is a professor of the Department of Chinese Language and Literature at Renmin University of China, who mainly studies linguistic theory and modern Chinese grammar.	
About the Content	
This book systematically illustrates and introduces principles, methods, and techniques of language application during public relation activities. The former part of this book introduces relevant theories about language application, which could provide theoretical guidance on language application as well as a standard for evaluation on the quality of language expression. The latter part mainly introduces methods and techniques about language application in combination with various public relations practice, which is of great practicability.	


Socialist Market-Oriented Economy Theory and Practice	
Date of Pub.: 2017-10	
ISBN: 978-7-300-24615-4	
Number of Words: 295 thousand words	
Authorized Version: None	
About the Author	
Chen Qiting is currently employed by the School of Economics and Management of Nanjing University of Aeronautics and Astronautics, who mainly studies macro economics.	
About the Content	
Combining the historical trace of economy and society since the foundation of People's Republic of China, this book illustrates theories of Chinese Socialist Market Economy and the historical logic and reality of its practice and evolution. On the basis of analysis about the historical logic when applying planned economic system since the foundation of People's Republic of China, this book introduces transformation process from planned to market economy and further analyzes the connotation of Chinese Socialist Market Economy.	

Introduction to Chinese Modern and Contemporary Poems	
Date of Pub.: 2017-10	
ISBN: 978-7-300-24442-6	
Number of Words: 169 thousand words	
Authorized Version: None	
<b>About the Author</b>	
<p>Lin Mingzu is a poet, whose pen name is Ni Ben. Lin is a Master of Chinese Language and Literature at Beijing Normal University, who has studied at the Department of Chinese Language and Literature of Peking University for a certain period of time. He is currently employed by Beijing Polytechnic, teaching and studying Chinese modern and contemporary poems and university Chinese.</p>	
<b>About the Content</b>	
<p>This book is the achievement of the authors' reading, reflection, writing, teaching, and research on poems. He applies the special topic compilation style, which is divided into four special topics which are "pain and hope", "self and life", "love and reflection", and "home, country, and the world". This book selects and introduces 60 classical Chinese modern and contemporary poems which are to be paid attention to and with the features of "the poems with the same topics". And it also attaches recommended poems which can broaden readers' horizon.</p>	

The Exploration and Reconstruction of Cultural Memory: A Research on the Protective Strategies of Chinese Traditional Festivals	
Date of Pub.: 2017-10	
ISBN: 978-7-300-24712-0	
Number of Words: 13 thousand words	
Authorized Version: None	
<b>About the Author</b>	
<p>Lin Hui, PhD in Theory of Literature and Arts, is an associate professor and postgraduate supervisor of the School of Foreign Languages of Renmin University of China. She mainly studies comparative literature and culture.</p>	
<b>About the Content</b>	
<p>Via an international perspective, the author intends to analyze and compare the cases about successful protection on overseas traditional festivals to discuss protection on Chinese festival heritages. Besides, the author also proposes relevant protective suggestions for policy making.</p>	


<b>Annual Report on the Internationalization of Renminbi, 2017</b>	
Date of Pub.: 2017-10	
ISBN: 978-7-300-24941-4	
Number of Words: 388 thousand words	
Authorized Version: None	
<b>About the Author</b>	
<p>International Monetary Institute of Renmin University of China was established on December 20, 2009, which is a non-profit academic institute and newly professional think tank focusing on theories of currency finance and studies about policy and strategy.</p>	

About the Content
The theme of the <i>Annual Report on the Internationalization of Renminbi, 2017</i> is to "strengthen financial transaction function of Renminbi". Based on overseas experience, theoretical analysis, and empirical study, this report discusses necessity, main route for realization, and necessary institutional basis to strengthen financial transaction function of Renminbi.

Picture Book on <i>Marriage Law of the People's Republic of China</i> and <i>Environmental Protection Law of People's Republic of China</i>	
Date of Pub.: 2017-11	
ISBN: 978-7-300-25059-5、978-7-300-25070-0	
Number of Words: 199 thousand words	
Authorized Version: None	


About the Author
Wang Peikun is a famous contemporary artist and an author on popularization of science. Besides, he is also a national first-class artist and a member of the Commission on the Art of Picture-Story Book of China Artists Association.

About the Content
This book applies pictures to illustrate and introduce the <i>Marriage Law of the People's Republic of China</i> and <i>Environmental Protection Law of People's Republic of China</i> , from which it helps readers improve their understanding on legal knowledge and sense of law and then consciously abide by relevant laws and regulations.

Artificial Intelligence	
Date of Pub.: 2017-11	
ISBN: 978-7-300-25050-2	
Number of Words: 340 thousand words	
Authorized Version: None	


About the Author
<p>The Tecent Research Institute is a research institute established by the Tencent Group, which is based on various products, abundant cases, and a large amount of data of the Tencent Group. Centering on the key issues about the development of industry, the Institute embodies wisdom of all the areas to co-promote a healthy and ordered development of internet through such an open and cooperative platform. The Institute insists on an open, containable, perspective research horizon that it is committed itself in promoting a platform which embodies modern technology with humanities and social sciences.</p> <p>The Internet Legal Research Center of China Academy of Information and Communications Technology is committed itself in the legal issues of information and communication, internet, and big data and its relevant international rules, market's openness, and structural reform. In addition, the Center also provides information for relevant departments of government to construct a platform for communication and coordination between the government and enterprises.</p>

About the Content
Artificial Intelligence is written by the elite team of Tencent and the high-ranked think tank of the Ministry of Industry and Information Technology of the People's Republic of China. Starting from the history and latest development of artificial intelligence, which is a disruptive technology, this book traces clearly the overall industry picture, latest development, and development trend of artificial intelligence and deeply studies competitive situation of different countries. Besides, it also deeply analyzes opportunities and challenge of artificial intelligence on individual, enterprises, and society.

A Non-Modelized Interpretation of "Revolution": A Study of the Political Literature Written from 1848 to 1852 by Marx and Engels	
Date of Pub.: 2017-11	
ISBN: 978-7-300-25073-1	
Number of Words: 388 thousand words	
Authorized Version: None	

About the Author
Peng Hongwei, PhD in Philosophy at Peking University, is currently a professor of the School of Marxism of Beijing University of Technology and Beijing Center of Collaborative Innovation of Chinese characteristic Socialism Theory in University (at Beijing University of Technology).
Cui Shuang, Bachelor in Philosophy at Nankai University, Master in Philosophy at Beijing Normal University, and PhD in Philosophy at Peking University, is mainly committed herself in the study about classical works of Marxism and political philosophy.

About the Content
This book elaborately explores and analyzes the classics during 1848 to 1852, which explores the reflection of Marx and Engels on different theories and practices during that time and manifests the logic and its evolution of their thoughts, ideas, and perspectives on "revolution". Besides, this book re-expresses difficulty and development when Marx and Engels dealt with the relation between theory and practice, which aims to get rid of traditional stereotyped interpretation's effect that is deviated from their original thoughts and the theoretical dilemma. Accordingly, this book deepens readers' understanding on the complicated connotation of the theory about the "revolution" in Marxism and confirms this ideology's position from the perspective of history of ideas and current political philosophy.


Chasing Dream through Music: A Reading about Appreciation on Classical Music Work in Chinese and English	
Date of Pub.: 2017-11	
ISBN: 978-7-300-25088-5	
Number of Words: 306 thousand words	
Authorized Version: English	

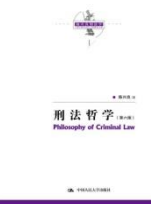
About the Author
Xu Zhijian, Master from University of Pittsburgh, is the Initiator of the Do Commitment, an expert in language training, and a music producer.

Xu Zhihua, Master of Music from Shanghai Conservatory of Music, is the Initiator of the Elite Project for Arts in the North America Area of the Do Commitment, who has had the expertise in harmonicsm and music. He has been studying music theories, digitalization of piano music, and distance teaching for years.

#### About the Content

This book is a three-dimensional and comprehensive training textbook, which is regarded as a reading material for English learners as well as a popular reading for music lovers and an essential work focusing on arts topic in English tests. It is divided into six chapters.

The Developing Countries' Choice of Trade Policy: Economic Development Level and Trade Environment	
Date of Pub.: 2017-11	
ISBN: 978-7-300-25093-9	
Number of Words: 259 thousand words	
Authorized Version: None	
About the Author	
<p>Cao Jiyun, PhD in Economics at Nankai University, is an associate professor of the Department of International Economy and Commerce of Nankai University. He was a visiting scholar at University of York during June 2011 to 2012. Between April to June 2013, he visited Loughborough University for academic purpose.</p>	
About the Content	
<p>This book applies resource constraint and economic features of developing countries and abandons the Cobb-Douglas Hypothesis on Production Function which has been widely applied. Applying the Leontief Production Function instead and based on Law of diminishing demand elasticity to introduce arc tangent effectiveness function, this book systematically studies formation mechanism of and constructs a model for the developing countries' surplus labor. In addition, it also studies the meaning for developing countries to choose their own comer policies in economic development phase and commerce environment from the perspectives of theoretical construction, empirical test, and analysis on experience, from which it improves and promotes the theories of economic development and commerce policies from an academic perspective.</p>	

Chen Xingliang's Study on Criminal Jurisprudence Series	
Date of Pub.: 2017-11	
ISBN: 978-7-300-25077-9	
Number of Words: 8457 thousand words	
Authorized Version: Japanese	
About the Author	
<p>Chen Xingliang is Chinese famous contemporary expert on criminal jurisprudence study. He is a professor and doctoral supervisor at the School of Law of Peking University. Besides, he also takes the part-time title as the Vice President of China Institute on Criminal Jurisprudence, the Vice President of China Institute on Criminology, the Vice President of China Institute on Trial Theory, and the Vice President of China Institute on Penology.</p>	



#### About the Content

This series is the achievements of Professor Chen Xingliang's study on criminal jurisprudence, which includes 11 titles. They are *Philosophy of Criminal Law*, *Case Criminal Law*, *the Transformation of Knowledge in Criminal Law: Academic History*, *Oral Criminal Law*, *Rule of Law in Criminal Justice*, *Humanistic Foundation of Criminal Law*, *the Value Structure of Criminal Law*, *the Transformation of Knowledge in Criminal Law: Theory of Methods*, *Normative Criminal Law*, *A Theory of Criminal Complicity*, *A Theory of Justifiable Defense*.