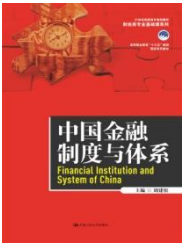






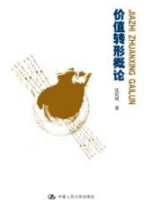
Financial Institution and System of China	
Date of Pub.: 2018-01	
ISBN: 978-7-300-25210-0	
Number of Words: 382 thousand words	
Authorized Version: None	
About the Author	
<p>Zhou Jiansong, is a second-class professor and the Secretary of the Party Committee of Zhejiang Financial College. Besides, he is also the President of Tertiary Technical and Vocational Education Research Association of China, an executive council member and academic member of China Association of Higher Education, the President of the Higher Financial Education Department of China Association of Higher Education, the Director of National Committee of Qualified Education for Vocational College, and the Council President of Zhejiang Association of Higher Vocational Education.</p>	
About the Content	
<p>On the basis of tracing Chinese financial system and development of its history, this book systematically introduces current development of Chinese financial system. It is mainly divided into three parts which are financial institution and market, financial control and supervision, financial ecology and innovation. Concretely speaking, this book consists of 15 chapters, which are the introduction, banking, securities, insurance, trust lease, financial market, macro-control, supervision, payment, credit investigation, law, internet finance, technological finance, inclusive finance, and sustainable finance system.</p>	


Socialist Political Economy with Chinese Characteristics	
Date of Pub.: 2018-01	
ISBN: 978-7-300-25037-3	
Number of Words: 408 thousand words	
Authorized Version: English	
About the Author	
<p>Zhang Yu is a second-class professor of Renmin University of China, a national candidate of the “New Century Talents Project”, a candidate of the “Four Batches” Talent Cultivation Project under National Publicity and Culture System, the Chief Expert and a consultant of the Political Economy Subject of Research and Construction of Marxist Theory of the Central Committee, the Editor-in-Chief of <i>China Review of Political Economy</i>, the Vice President of the China Institute on <i>Das Kapital</i>, and an expert on the Review Group of National Planning Office of Philosophy and Social Sciences. He mainly studies Marxist political economics, political economics with Chinese characteristics, and current Chinese economy.</p>	
About the Content	
<p>This book systematically illustrates the theoretical system of the political economics with Chinese characteristics and analyzes the main steps of the political economics with Chinese characteristics such as production and distribution. Besides, it also introduces basic economic system, basic distribution system, national control, economic system, economic development, and opening up. And it also exposes essential characteristics and development rules of the political economics with Chinese characteristics.</p>	

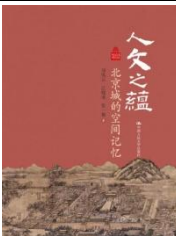
Culture of Beijing Characterized Temples	
Date of Pub.: 2018-01	
ISBN: 978-7-300-25180-6	
Number of Words: 177 thousand words	
Authorized Version: None	
About the Author	
<p>Yuan Birong is an employee of the Capital Museum, a researcher of the National Institute of Cultural Development in Beijing International Studies University, a member of “Beijing’s A Hundred Expert Group on Science Popularization of Humanities and Social Sciences”. Yuan mainly studies every aspect of Beijing culture.</p>	
About the Content	
<p>This book introduces the famous temples in Beijing, such as Fahua Temple, the Lama Temple, Tanzhe Temple, Jietai Temple, Dajue Temple, Yunju Temple, Fahai Temple, Beijing Fayuan Temple, Guanghua Temple of Houhai, Zhihua Temple, Hugu Temple, the Three Rear Lakes, etc, where the content includes historical allusions, inscription, historical figures, images, inheritance, which embodies documentary preservation, interesting stories, and popularization of knowledge.</p>	

Civil Law (7 <sup>th</sup> edition)	
Date of Pub.: 2018-01	
ISBN: 978-7-300-25193-6	
Number of Words: 600 thousand words	
Authorized Version: None	
About the Author	
<p>Wang Liming is the Executive President, a professor, a doctoral supervisor, and a specially employed professor of “the Yangtze River Scholar” at Renmin University of China. In addition, he is also a member as well as the convener of the Appraisal Group on Law Subject under the Academic Degrees Committee of the State Council, the Vice Director of the Teaching and Guiding Committee on Law Subject for National Higher Education under the Ministry of Education of People’s Republic of China, the Vice President of China Law Society, the President of the Institute of Civil Law of China Law Society, the Vice President of China Consumer Association, and the Vice Director of China International Economic and Trade Arbitration Commission.</p>	
About the Content	
<p>This book expresses the latest development of Chinese legislation, judicature, and research of civil law, which refers to and absorbs the latest achievements on civil law studies of other countries and regions. Besides, it also emphasizes illustration about the basic theories and systems of this subject, which aims to accord to the need of civil law teaching for undergraduates.</p>	

Connecting: Marketing Strategy Based on Customer Value in Internet Age	
Date of Pub.: 2018-01	
ISBN: 978-7-300-25117-2	
Number of Words: 240 thousand words	
Authorized Version: None	
About the Author	
<p>Shi Wei, PhD in Management, is a famous expert on strategy and marketing management. He is also the Chief Expert for China Stone Management Consulting Group, the CEO of Circle Consulting, and a senior researcher of the Finance and Securities Institute at Renmin University of China. His original achievements include multi-layer Chinese marketing strategy, innovation methods for customer value, variable system for Chinese enterprises' growth, phase division for Chinese enterprises, strategic transformation for Chinese enterprises, etc.</p>	
About the Content	
<p>This book originally constructs the strategic framework of “need”, “value”, and “connection”, which realizes three main functions of customer value, which are recognition on customer value, product (service) trade, and deepening relation. According to this, this book provides a brand new connecting mode for the marketing practice during the internet era. Based on more than 20 years' management and consulting experience for enterprises, this book is accomplished in 10 years, embodying reflection on past enterprises' practice as well as the development route for marketing. Therefore, it guides readers to get essence and solution of contemporary marketing from a future perspective.</p>	

Introduction to Value Transformation	
Date of Pub.: 2018-01	
ISBN: 978-7-300-24983-4	
Number of Words: 278 thousand words	
Authorized Version: None	
About the Author	
<p>Shen Minming, PhD, is an associate professor of the School of Economics at Renmin University of China, who mainly studies econometrics, input-output economics, and political economics.</p>	
About the Content	
<p>This book studies the issues to be solved in value transformation. Capital does not generate surplus value or value but influences distribution of surplus value. Based on this, this book studies the main conclusions about two kinds of value transformation under the condition of easy reproduction, the relation between profit margin and rate of surplus value during value transformation, value transformation considering the effect of capital cycle and turnover, and value transformation classified according to Lenin. Meanwhile, this book briefly introduces value transformation considering money material production and luxury production, value transformation according to the classification by Bortkiewicz, value transformation of multiple departments, and value transformation under the condition of expanded reproduction.</p>	

Winter Olympics: An Overview	
Date of Pub.: 2018-01	
ISBN: 978-7-300-24296-5	
Number of Words: 234 thousand words	
Authorized Version: None	
About the Author	
<p>Yang Yanping is a part-time researcher and administrator of Humanistic Olympic Studies Center at Renmin University of China. She is currently employed by the School of Science and Technology of Renmin University of China, who has had year's experience on study and management about Olympics Games.</p>	
About the Content	
<p>To guide readers better understand and watch the 2022 Winter Olympics Games in Beijing and Zhang Jiakou, this book regards Winter Olympics Games' development as the main trace, which systematically introduces each Olympic Games in the past from the perspectives of application and holding process, Olympic element, opening ceremony and torch relay, brief information about the competition, China's performance at the competitions, stories behind the screen, and encyclopedia of the Olympic Games.</p>	


Lingering Charm of Humanities: Spatial Memory of Beijing	
Date of Pub.: 2018-01	
ISBN: 978-7-300-24956-8	
Number of Words: 223 thousand words	
Authorized Version: English	
About the Author	
<p>Liu Fengyun, PhD of History, graduated from the Institute of Qing History of Renmin University of China. Currently Liu is a professor and doctoral supervisor of the Institute of Qing History at Renmin University, who mainly studies the political history of Qing Dynasty and the urban history of Ming and Qing Dynasties.</p>	
About the Content	
<p>City is a projection of modern ideas. And architectural space, as the basic constitution of a city, is the material entity which records a long history. The tradition and modernity of Beijing have been repeatedly awakened, reconstructed in the material culture, historical memory, and reality of the architectural space, which shapes broad humanistic atmosphere. With a city's construction, lanes and streets, marketplace, activities of the philistines, design of residence, and garden art, diversified urban space have provided various occasions, which embodies complicated cultural symbols and meanings and bestows complex connotations for the humanism of Beijing. These feelings and memories are coagulated in this city via character, picture, or materialized form, which accumulates abundant humanist tradition for the urban style of Beijing.</p>	


Research Report on Construction and Application of Chinese Government's Statistics	
Date of Pub.: 2018-01	
ISBN: 978-7-300-25116-5	
Number of Words: 486 thousand words	
Authorized Version: None	
About the Author	
Gao Minxue is a professor of the School of Statistics and the Director of Institute of National Accounts of Renmin University of China, who has been studying government statistics for years with abundant works and achievements.	
About the Content	
This book is a collection of research reports selected by the author, which embodies the author's representative achievements about consultancy, design, and statistical analysis for government departments under the subject of government statistics in 15 years. The content covers national account, account for resource environment, external economic statistics, statistics for transportation and research, and general reflection from the institutional perspective. The appendix lists the author's recent presiding research and consultancy projects (39 in total) and his main achievements.	

Case Analysis of China's Social Policy	
Date of Pub.: 2018-02	
ISBN: 978-7-300-25396-1	
Number of Words: 250 thousand words	
Authorized Version: None	
About the Author	
Yang Weimin is an associate professor of Renmin University of China, who mainly studies social policy and welfare theory.	
Zhao Mingxi is a lecturer of the Department of Social Work and the Director of Teaching and Research Office about Community at Beijing College of Social Administration, who mainly studies social policy and community's social work practice.	
About the Content	
According to the basic theory and knowledge about policy analysis, this book systematically analyzes formation process, basic content, and implementation situation and influence of China's social policy, which includes subsistence allowance policy for urban and rural residents, endowment insurance policy and medical insurance policy for urban employees and both urban and rural residents, public expenditure medical policy for public institutions, unemployment insurance and Industrial injury insurance policy for urban employees, compulsory education policy for urban and rural areas, etc.	


Manuscript about Chinese Modern History	
Date of Pub.: 2018-01	
ISBN: 978-7-300-25202-5	
Number of Words: 931 thousand words	
Authorized Version: None	

About the Author
Dai Yi is a first-class professor and the Honor Director of the Institute of Qing History at Renmin University of China, who enjoys the special allowance from government. He has been the Director of the Institute of Qing History at Renmin University and a representative to 7 <sup>th</sup> People's Congress. In December 2013, he was awarded with the 2 <sup>nd</sup> Wu Yuzhang Lifetime Achievement Award for Humanities and Social Sciences.
About the Content
This book is divided into two volumes. The first volume illustrates the history about the two Opium Wars and the Taiping Rebellion, while the second one illustrates the Westernization Movement, Sino-French War, and the first Sino-Japanese War. It is with elaborate illustration, thorough horizon, exquisite reflection, and delicate analysis, from which the system and methodology on Chinese modern history are still of theoretical value in the present.

General Provisions of the <i>Civil Law</i> (3 <sup>rd</sup> edition)	
Date of Pub.: 2018-01	
ISBN: 978-7-300-25177-6	
Number of Words: 803 thousand words	
Authorized Version: Korean	
About the Author	
Wang Liming is the Executive President, a professor, a doctoral supervisor, and a specially employed professor of the “Yangtze River Scholar” at Renmin University of China. In addition, he is also a member as well as the convener of the Appraisal Group on Law Subject under the Academic Degrees Committee of the State Council, the Vice Director of the Teaching and Guiding Committee on Law Subject for National Higher Education under the Ministry of Education of People's Republic of China, the Vice President of China Law Society, the President of the Institute of Civil Law of China Law Society, the Vice President of China Consumer Association, and the Vice Director of China International Economic and Trade Arbitration Commission.	
About the Content	
On the basis of overseas legislation and development trend of theoretical study about general provisions of the <i>Civil Law</i> , this book completely traces and summarizes legislative and judicial practice experience in China and clearly defines each basic scope in the <i>Civil Law</i> . It systematically studies basic theory, legal relation, civil subject, juristic act regulation, and agency system and its validity in civil law. Besides, it proposes unique ideas about the essence, basic principle, the system of civil subject, construction of legal act, character of agency right, influence of validity of lawsuit, etc.	

Concise History of Qing Dynasty	
Date of Pub.: 2018-01	
ISBN: 978-7-300-25201-8	
Number of Words: 762 thousand words	
Authorized Version: Traditional Chinese, English, Korean, Japanese	

About the Author
Dai Yi is a first-class professor and the Honor Director of the Institute of Qing History at Renmin University of China, who enjoys the special allowance from government. He has been the Director of the Institute of Qing History at Renmin University and a representative to 7 <sup>th</sup> People's Congress. In December 2013, he was awarded with the 2 <sup>nd</sup> Wu Yuzhang Lifetime Achievement Award for Humanities and Social Sciences in December, 2013.
About the Content
This book consists two volumes, which is the one that is guided by Marxist historical materialism and completely and systematically illustrates the history of Qing Dynasty before the first Opium War during the early time. It is with full and accurate document, clear viewpoint, plain language, which is a masterpiece as a textbook about the history of Qing Dynasty for liberal arts study in Chinese universities and an introduction to learn the history of Qing Dynasty since the Reform and Opening up. Therefore, this book is of far-reaching influence.

2016 Report on Academic Development of the Subject of Marxism Theory	
Date of Pub.: 2018-01	
ISBN: 978-7-300-25309-1	
Number of Words: 516 thousand words	
Authorized Version: None	

About the Author
<i>2016 Report on Academic Development of the Subject of Marxism Theory</i> is edited by the School of Marxism of Peking University, which is co-written and co-edited by the School of Marxism of Tsinghua University, Renmin University of China, Jilin University, Nankai University, Shandong University, Fudan University, Wuhan University, Lanzhou University, Beijing Normal University, Central University of Finance and Economics, East China Normal University, Zhongshan University, Southwest University, and Nanjing Normal University and the Research Institute on Marxism in Fudan University.
About the Content
<i>2016 Report on Academic Development of the Subject of Marxism Theory</i> consists of three main parts. The first one is the important events about construction and development of Marxism subject, including guiding thought and the spirit of the relevant documents from the central government on Marxism's subject construction,. Besides, this part also includes important development about subject construction of Marxism and basic situation of the construction of the School of Marxism in universities. The second part is the main progress and achievement about academic development of Marxism, which is illustrated according to the academic development of Marxism's subordinate subjects. The third part is a comprehensive report on the general situation about development of Marxism, which includes construction and development of ideological and political theory courses in universities, cultivation on PhD students on Marxism in universities, seminar about Marxism, and international academic communication about Marxism, etc.